


Why Entrepreneurship?



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Why Entrepreneurship?

- Role in the Economy
- Growth
- Jobs
- Innovation
- Innovation Based Entrepreneurship

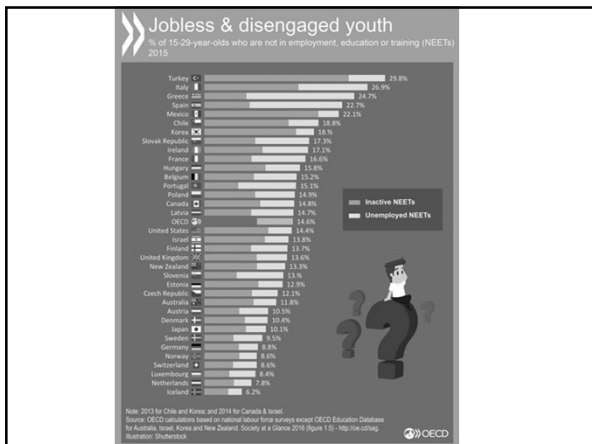
**COUNTRIES MOST LIKELY
TO START WORLD WAR III**

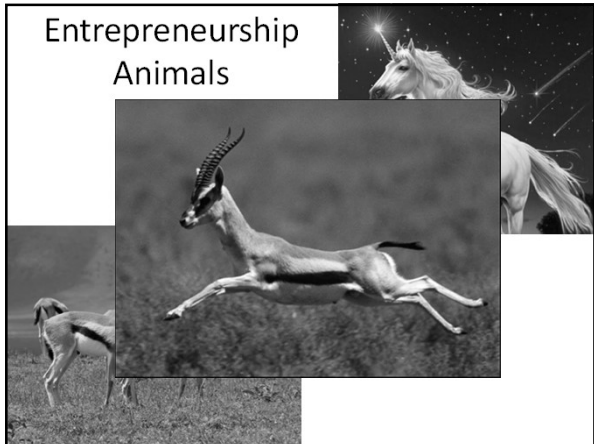


1 UNITED STATES	6 IRAN
2 RUSSIA	7 PAKISTAN
3 TURKEY	8 INDIA
4 EGYPT	9 CHINA
5 SYRIA	10 NORTH KOREA



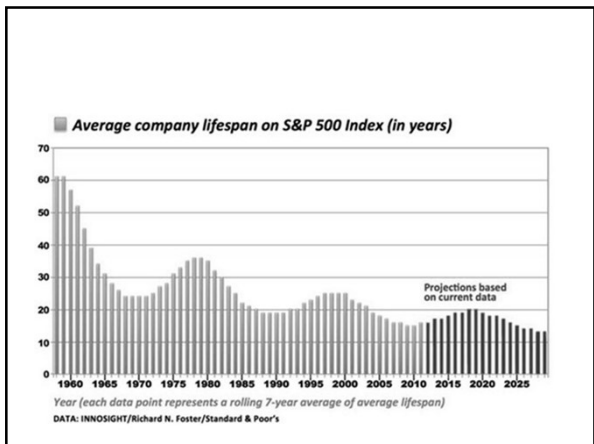


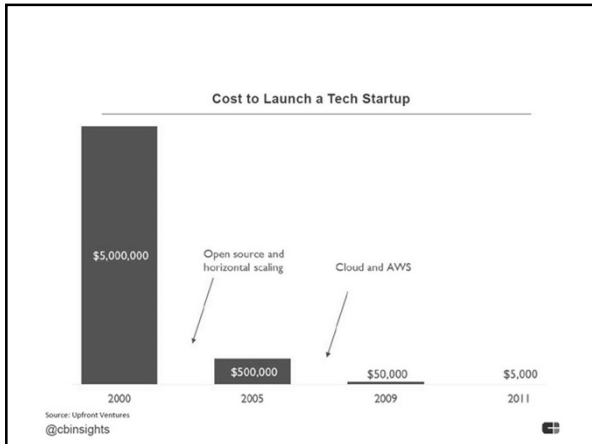


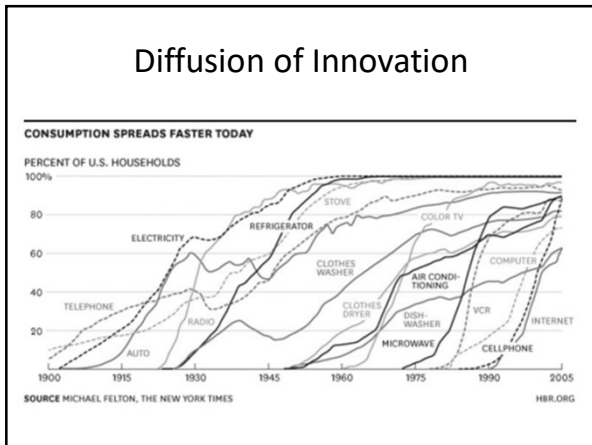


Why Intrapreneurship?

- Corporate Entrepreneurship
- Growth
- Innovation
- Innovation Based Entrepreneurship
- Staying alive...







Why Academic Entrepreneurship?

- The Entrepreneurial University (3rd Gen.)
- Innovation
- Innovation Based Entrepreneurship
- Staying alive...
- Value Creation...

Towards the 3rd Gen. Univ. (Wissema)

	1st Gen.	2nd Gen.	3rd Gen.
Objective	Education	+ Research	+ Know-how exploitation
Role	Defending the truth	Discovering nature	Creating value
Method	Scholastic	Modern science, monodisciplinary	Modern science, interdisciplinary
Creating	Professionals	+ Scientists	+ Entrepreneurs
Orientation	Universal	National	Global
Language	Latin	National languages	English
Organization	Nations, faculties, colleges	Faculties	University institutes
Management	Chancellor	Part-time academics	Professional management

The Entrepreneurial University

- Facilitates mental transformation
- Develops entrepreneurial skills and attitude
- Teaches entrepreneurship
- Produces entrepreneurs
- Supports entrepreneurs
- Acts entrepreneurially
